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Broadcasting Dec 16

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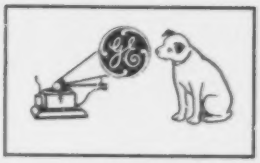
General Electric buys RCA
State of the art in Journalism
Character issue cutbacks at FCC



NIPPER GETS NEW MASTER □ General Electric makes Fifth Estate history with record-breaking $6.28 billion acquisition of RCA. **PAGE 43.** Industry reaction is generally positive, although NBC affiliates express hope that move will not slow momentum of first-place NBC-TV. **PAGE 45-47.**

CHARACTER CHANGE □ FCC moves to reduce the scope of its character qualification inquiries. **PAGE 49.**

JOURNALISM 1985 □ Proliferation of hostage-taking and hijacking crises in 1985 prompts newsmen to rethink press's proper role in such situations. **PAGE 54.** Networks keeping tighter rein on expenses, causing some to be concerned. **PAGE 60.** Proliferation of satellite newsgathering services is bringing changes to the network-affiliate relationship. **PAGE 62.** On the radio front, AM stations increase their output of news while there are cutbacks on the FM side. **PAGE 74.**

FOR THE KIDS □ Group W is focusing on children's programing as part of public service effort. **PAGE 82.**

STEPPING DOWN □ Ben Hoberman retires from ABC Radio. **PAGE 88.**

TWO-SIDED COIN □ Financial study finds that revenue is strong among Fifth Estate companies although operating margins are increasing just as rapidly. **PAGE 96.**

NEGATIVE RECOMMENDATION □ FCC Mass Media Bureau recommends against approving settlement agreement between NBMC and Philadelphia stations. **PAGE 104.**

MEETING OF MINDS □ FCC officials and satellite operators meet to discuss satellite interference problems. **PAGE 104.**

MONEY FUND □ Conference committee sets FCC and CPB funding levels. **PAGE 106.**

BACK TO THE COURTS □ CBS says it will appeal libel decision against WBBM-TV's Walter Jacobson. **PAGE 108.**

ON HOLD □ Poll closing bill won't be acted on until next year. **PAGE 110.**

OPEN EAR □ NCTA's Jim Mooney says cable is willing to talk about must carry, but new rules must meet "basic tests." **PAGE 121.**

BOUGHT AND SOLD □ Jones Intercable buys nine cable systems from Tribune for $237.5 million. **PAGE 123.**

MAN FOR ALL STATIONS □ Peter Fannon, president of National Association of Public Television Stations, sees new possibilities in public TV. **PAGE 143.**

INDEX TO DEPARTMENTS

Business 96	**Datebook** 28	**In Brief** 144	**Monday Memo** 27
Business Briefly 18	**Editorials** 146	**In Sync** 44	**Open Mike** 82
Cablecastings 10	**Fates & Fortunes** 139	**Journalism** 108	**Programing** 82
Changing Hands 119	**Fifth Estater** 143	**Law & Regulation** 104	**Riding Gain** 112
Closed Circuit 7	**For the Record** 123	**The Media** 118	**Stock Index** 111

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INDEX TO ADVERTISERS: Accu-Weather, Inc. 72 □ Almi Television 87 □ American Airlines Priority Parcel Service Third Cover □ American Bar Assn. 64 □ American Chiropractic Assn. 115 □ The American Legion 100 □ American Uplinks, Inc. 106 □ Americom Media Brokers, Inc. 120 □ Antonelli Media Training Center 22 □ Associated Press Broadcast Services 18 □ AT&T 42 □ BAF Communications Corp. 60 □ Sherlee Barish & Associates-Broadcast Personnel, Inc. 139 □ Blackburn & Co., Inc. 118 □ Blair Entertainment 4, 6 □ Blair Radio/Blair RAR 113 □ Bocass Communications, Inc. 105 □ Broadcast Investment Analysts, Inc. 102 □ Broadcast Systems, Inc. 128 □ Capital Cities Television Productions 84-85 □ Chicago: The University of 58 □ Classified Ads 129-138 □ Columbia Pictures Television 8-9, 68-69 □ Columbia University 70 □ Communications Equity Associates 121 □ COMSAT General Corp. 89 □ Continental Electronics 112 □ Daniels & Associates 124 □ Embassy 11, 12-13, 29, 30-31, 32-33 □ Evergreen Programs, Inc. 19, 83, 91 □ The First Boston Corp. 97 □ Richard A. Foreman Associates 125 □ Gannett Center for Media Studies 76 □ General Motors 79 □ The Gilmore Broadcasting Corp. 57 □ Group W Newsfeed 71 □ Harmony Gold USA, Inc. 103 □ KABC-TV 93 □ Katz Communications, Inc. Front Cover, 73, 74-75 □ Don King Radio Networks 98 □ King World 59, 61, 63, 65, 67 □ KTTV 55 □ H.B. LaRue, Media Broker 122 □ Local Program Network 77 □ Major Market Radio 35 □ MCA TV 20-21, 23, 24-25, 26 □ Orban Associates, Inc. 95 □ Orion 37, 38-39 □ The Rex Pompadur Foundation 141 □ Professional Cards 127 □ Cecil L. Richards, Inc. 119 □ RKO Pictures 51 □ Scripps Howard Foundation Fourth Cover □ Services Directory 126 □ Shearson Lehman Brothers, Inc. 116-117 □ Special Events Television Network, Inc. 99 □ Thoben-Van Huss & Associates, Inc. 123 □ Townsend Associates, Inc. 101 □ Tribune Entertainment 80-81 □ TV Extra 107 □ 20th Century Fox TV Second Cover/3 □ Victory Television 15, 16-17 □ Warner Bros. Television Distribution 40-41 □ WLS-TV 52

year-long *For Kids' Sake* campaign could evolve into a series of public service campaigns addressing other issues. *For Kids' Sake* is an extension of Group W's limited-run public service campaign, *Second Chance*, originated by KDKA-TV Pittsburgh, which attempted to educate the public on organ donors and transplants. Group W introduced *Second Chance* at last year's NATPE, and 113 stations signed up. For several years Group W has distributed among its owned television stations documentaries produced by one of its stations; the most recent examples are a documentary about AIDS produced by KPIX-TV San Francisco and a company-wide project on Alzheimer's disease. □

Hoberman retires from ABC Radio, eyes other ventures

Executive says "new era" created by Capcities merger coincided with his desire to explore other opportunities

In a move that took few in the radio industry by surprise, ABC Radio President Ben Hoberman, 63, last week announced his intention to retire from the company as soon as the pending merger of ABC and Capital Cities Communications, Inc. is finalized, tentatively scheduled for Jan. 3. Hoberman, a 36-year veteran with ABC who has been based in New York, said he plans to return to his home in Los Angeles.

"As ABC enters a new era with Capital Cities, I felt that the time was right to set my sights on other opportunities and look for new challenges both in and outside of broad-

NBC continues winning ways

NBC had the lowest-rated winning performance of the season by any network in the 11th week (Dec. 2-8) of the season as the networks began to experience a post-November sweeps drop-off in clearances of programs. NBC scored a 16.9 average rating and a 26 average share. CBS followed with a 16.3/25 and ABC finished third with a 14.4/22.

According to Gerry Jaffe, vice president, research projects at NBC, the networks are now "running into the period of time when you're going to get low coverage" because of pre-emptions.

The week consisted of mostly regular series, with NBC's Thursday lineup was especially strong—all five shows were in the week's top 20. *The Bill Cosby Show* (36.2/53) had its highest ratings ever and ranked first for the week, and *Family Ties* (31.2/46), ranked second, posted its second highest numbers ever. NBC also was bolstered by its first Wednesday win since December 1981, despite ABC's ninth-ranked *Dynasty* (21.8/32) and *Hotel* (16.9/28).

But mitigating NBC's strength was the best-ever performance of ABC's *Monday Night Football* between the Chicago Bears and Miami Dolphins (29.6/46), which ranked third for the week. NBC, with the three-hour *NBC Monday Night Movie*, "John and Yoko: a Love Story," scored a 13.4/19 and ranked third behind its competition for the night. ABC's Monday out ranked CBS's Sunday night as the highest rated night of the week, scoring a 25.7/37. CBS pre-empted its regular series after 8 on Sunday for two specials—the 10th-ranked *An All-Star Party for Dutch Reagan* (21.5/31), from 8 to 9, and 12th-ranked *Circus of the Stars* (21.1/33), from 9 to 11. CBS had a 22.1/34 on Sunday.

That NBC's winning numbers were the season's lowest did not deter combined network ratings from rising 4%, to 50.6, from their mark last year (48.6). Combined network shares were also up, by 1%, from last year's 77.8 to 78.4. HUT levels were up 3%, from 62.9 to 64.8.

■ ABC obliterated the competition from 9 to 11 as the Dolphins handed the Bears their first defeat of the year. From 8 to 9, CBS's *Scarecrow and Mrs. King* took top honors with a 17/24.

■ ABC also won on Tuesday, as its regular lineup swept every time period, with the exception of 8:30 to 9, when the second half of *A Team* (17/25) placed ahead of *Growing Pains* (15.8/23). *A Team* had a 16.2/24 for the night. From 8 to 9 on CBS, *Rudolph the Red Nose Reindeer* (16.4/24) ranked second overall in the time period.

■ NBC won Wednesday with the help of a strong performance from *Highway to Heaven* (21.2/31). NBC had a 16.2/24 for the night, ABC had a 16/25 and CBS a 12.8/20. From 8 to 9, CBS ran *Charlie Brown Christmas* (16.6/25) and *The Night Before Christmas* (16.3/24).

■ NBC was competitive with the 20th-ranked *Hill Street Blues* (17.7/28) from 10 to 11 on Thursday, but CBS's 15th-ranked *Knot's Landing* (19.3/31) won the time period. *Dynasty II: The Colbys*, playing opposite *Cheers* (24.4/36) and *Night Court* (21.1/32) on NBC, scored a 14.8/22.

■ On Friday ABC won at 8 with *Webster* (14.4/25) while the second half of CBS's *Twilight Zone* (13.1/22) edged ABC's *Mr. Belvedere* (13/22) from 8:30 to 9. CBS won at 9 with the seventh-ranked *Dallas* (22/35); and NBC took the 10 to 11 hour with the sixth-ranked *Miami Vice* (23.1/38). *Our Family Honor*, on ABC from 10 to 11, was the lowest-ranked program of the week with a 4.8/8.

■ NBC swept Saturday with its comedy block, with the exception of 8-8:30, when *How the Grinch Stole Christmas* (13.9/24), on CBS, and *Gimme a Break*, on NBC, tied with a 13.9/24. The *CBS Saturday Night Movie*, "Victor, Victoria," scored a 9.1/16.

■ Even though its Sunday lineup after 8 was pulled for specials, three of CBS's programs for the night landed in the top 12. *60 Minutes* (24.5/37) from 7 to 8 ranked fourth for the week. An *ABC NFL Football Special*, from 9 to 12:06, scored a 13.2/22, and the *NBC Sunday Night Movie*, "Final Jeopardy," had a 16.5/26.

Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	36.2/53
2.	Family Ties	NBC	31.2/46
3.	Football, Chicago-Miami	ABC	29.6/46
4.	60 Minutes	CBS	24.5/37
5.	Cheers	NBC	24.4/36
6.	Miami Vice	NBC	23.2/38
7.	Football, Sun. 7-7:20 p.m.	NBC	22.3/36
8.	Dallas	CBS	22.0/35
9.	Dynasty	ABC	21.8/32
10.	All Star Party	CBS	21.5/31
11.	Highway to Heaven	NBC	21.3/31
12.	Circus of the Stars	CBS	21.1/33
13.	Night Court	NBC	21.1/32
14.	Golden Girls	NBC	20.3/33
15.	Newhart	CBS	19.5/27
16.	Knots Landing	CBS	19.3/27
17.	Kate & Allie	NBC	19.3/26
18.	Falcon Crest	CBS	18.6/31
19.	Cagney & Lacey	CBS	18.1/27
20.	227	NBC	17.8/30
21.	Hill Street Blues	NBC	17.7/28
22.	Simon & Simon	CBS	17.5/28
23.	Amazing Stories	NBC	17.5/25
24.	Who's the Boss	ABC	17.2/25
25.	Scarecrow & Mrs. King	CBS	17.0/24
26.	Hotel	ABC	16.9/28
27.	Hunter	NBC	16.8/30
28.	Charlie Brown Special	CBS	16.6/25
29.	Final Jeopardy	NBC	16.5/26
30.	Rudolph Red-Nosed Reindeer	CBS	16.4/24
31.	Moonlighting	ABC	16.4/24
32.	Night Before Christmas	CBS	16.3/24
33.	A Team	NBC	16.2/24
34.	Alfred Hitchcock Presents	NBC	15.8/23
35.	Growing Pains	ABC	15.8/23
36.	Facts of Life	NBC	15.7/26
37.	Spenser: For Hire	ABC	15.6/26
38.	20/20	ABC	15.1/24
39.	Hardcastle & McCormick	ABC	15.1/23
40.	Dynasty II: The Colbys	ABC	14.8/22
41.	Riptide	NBC	14.6/22
42.	Webster	ABC	14.4/25
43.	Frosty the Snowman	CBS	14.4/24
44.	St. Elsewhere	NBC	14.3/23
45.	Magnum P.I.	CBS	14.3/21
46.	Football, Post-game	NBC	14.1/23
47.	Grinch Stole Chist.	CBS	13.9/24
48.	Gimme a Break	NBC	13.9/24
49.	Remington Steele	NBC	13.9/23
50.	John & Yoko	NBC	13.4/19
51.	Football, Pittsburgh-S.D.	ABC	13.2/22
52.	Twilight Zone	CBS	13.1/22
53.	Hell Town	NBC	13.1/19
54.	Mr. Belvedere	ABC	13.0/22
55.	Love Boat	ABC	12.6/22
56.	Knight Rider	NBC	12.6/21
57.	Copacabana	CBS	12.6/20
58.	Equalizer	CBS	12.4/20
59.	Misfits of Science	NBC	11.8/19
60.	Lady Blue	ABC	11.7/19
61.	MacGyver	ABC	11.6/17
62.	Silver Spoons	NBC	10.9/16
63.	Different Strokes	ABC	10.7/17
64.	Charlie & Company	CBS	10.1/15
65.	Benson	ABC	10.0/16
66.	Fall Guy	ABC	9.3/16
67.	The Insiders	ABC	9.2/14
68.	Victor/Victoria	CBS	9.1/16
69.	George Burns Comedy	CBS	9.0/13
70.	Ripley's Believe It Or Not	ABC	7.7/12
71.	Shadow Chasers	ABC	5.3/8
72.	Our Family Honor	ABC	4.8/8

*indicates premiere episode

Fifth Estate numbers come up mixed

According to investment firm analysis, revenue is strong, but operating margins don't show comparable growth

Broadcasting's recent financial numbers are both good and bad, according to John Suhler, president of Veronis Suhler & Associates (VS&A), a New York-based investment banking firm. His firm has completed its third annual study of audited results for over 50 group owners and found that while revenue for those publicly reporting members of the industry increased sharply during 1984 (18.8%), not many of the extra dollars translated into higher operating margins.

VS&A also studied nine other communications industries, including advertising agencies, and cable and pay television. It found that compared to five years ago (1980) broadcasters' operating margins—measured by dividing either pre-tax operating income or cash flow by revenue—only improved by half a percent (pre-tax income) or one percent (cash flow). This in a time of strong revenue gains, boosted in part by inflation.

The reason for the failure of margins to widen, Suhler said, was that also increasing during the period were the costs "....of what is on the screen..." Those costs, Suhler said, include the cost of programing production for the networks, the cost of syndicated programing for television stations and the cost of news programing.

The study, which surveyed over 245 companies, and which is to be released shortly, found that operating margins for some other communications industries, such as newspaper publishing or consumer magazines, were up several percent. Suhler said that "with the exception of cable and broacasting almost all the other communications media have to deal with paper and ink and cost of other goods sold in a normal manufacturing and distribution sense. They have a different cost structure."

VS&A found that during the five-year period the operating margins of advertising agencies declined very slightly, a development he attributed to their having "...an increasingly harder time getting 15% of billings." Suhler added that over the long term, the agency business has been remarkably stable.

The VS&A president said the firm compiles its information on a quarterly basis but does not release it because many of the companies it follows only break out the operating results of their communications divisions on a yearly basis. He said the firm has not tried to establish separate categories for

Publicly Reporting Companies in Fifth Estate *

	1984 Total (000)	Five-year compound growth rate	Number of companies surveyed
		Revenue	
Radio & Television	$12,565,100	14.2%	55
Advertising Agencies	$2,885,700	14.5%	11
Cable & Pay Television	$4,451,200	39.5%	36
	1984 Total (000)	Five-year compound growth rate	1984 operating margins **
		Pre-tax operating income	
Radio & Television	$2,326,200	15.0%	18.5%
Advertising Agencies	$294,900	12.4%	10.2%
Cable & Pay Television	$707,100	33.8%	15.9%
		Pro-forma cash flow	
Radio & Television	$2,647,900	15.6%	21.0%
Advertising Agencies	$358,700	13.3%	12.4%
Cable & Pay Television	$1,400,500	37.9%	31.5%
		Assets	
Radio & Television	$11,513,900	20.9%	
Advertising Agencies	$3,525,800	15.5%	
Cable & Pay Television	$8,709,900	34.4%	

* As compiled by Veronis Suhler & Associates. Broadcasting revenue is generally net of agency commissions. Pre-tax operating income excludes several items, including interest expense or income and extraordinary items. Pro-forma cash flow is Pre-tax operating income plus depreciation and amortization.
** Margins are obtained by dividing either cash flow or Pretax operating income by revenue.

Management moves. Arthur Kern, vice president and general manager of Group W-owned CBS affiliate KPIX-TV San Francisco, has resigned to become chairman and chief executive officer of American Media Inc., Patchogue, N.Y.-based owner of one AM and three FM's, of which Kern is co-principal. Kern will be succeeded by Carolyn Wean, vice president and general manager of Group W's KDKA-TV Pittsburgh, who in turn will be succeeded by Joseph Berwanger, VP, sales and marketing for KDKA-TV. American Media owns WALK-AM-FM Patchogue, N.Y.; WLIF(FM) Baltmore; KSMG(FM) San Antonio, Tex., and, subject to FCC approval, WELE(FM) Deland, Fla. American Media was formed in April 1981 with the acquisition of WALK-AM-FM, which Kern bought with former WLIF vice president and general manager, Alan Beck (three years after leaving WLIF Beck, with Kern, acquired WLIF for $5.75 million). Beck will remain based in Patchogue as president of American Media; Kern will be based in San Francisco. Kern and Beck said in a joint statement they plan to acquire additional radio stations and expand into television station ownership.

radio and television: "Our experience has been in hundreds of different facilites that those margins tend not to be very dissimilar."

As for results from the current year, the VS&A president said, "I think that all of the advertising-supported media will probably have a little of their growth rate taken away and that will probably have to do with the lowering of inflation." Suhler added that the cable and pay television numbers should show better-than-normal results: "I also think that cable deregulation is lifting one of the perceived long-term dampers on cable business in addition to the growth it is experiencing anyway."

Paine Webber panel measures media performance

Takeover and merger activity hot topic at annual meeting; predictions for 1986 are guarded for first half of year

Assessments of the broadcasting industry heard last week at Paine Webber's 13th annual "Outlook for the Media" conference were not confined to simple discussions of financial statements and bottom lines in this and the coming year. Instead, those speaking on the broadcasting industry also shared their thoughts on the current takeover environment with an audience of approximately 600. By mid week, those who focused on takeovers were vindicated, as the conference was a-buzz with rumors concerning RCA following a sudden rise in the price of its stock on Wednesday, Dec. 11 (see "Top of the Week").

Opening the conference was McCann-Erikson senior vice president, director of forecasting, Robert J. Coen, who said that moderation in U.S. advertising growth will continue in 1986, with the "biggest slowdown" coming in broadcast. Based on last year's experience of over optimistic estimates for a fourth-quarter rebound this year, "we'd better be a little cautious," Coen warned.

For 1986, he said that national advertising expenditures should total $102 billion, an 8% increase over 1985's $95.1 billion. Network revenues will be up 6% over 1985 as major national broadcast media budgets at agencies will rise 7%. Coen said that rate increases will account for "nearly all" of the increase in agency budgets. The revenue picture in the coming year will be colored by poor third and fourth quarters this year, a trend that may extend into the first and second quarters of next year. "The worst is over," Coen said, but advertising will be in a lagging situation until mid-1986. Spot television and radio will gain 8% in the coming year "due to the elections and continued strong local buying pressures." Coen said that political advertising on nonnetwork television in 1986 will account for between $150 million and $200 million. Coen said that cable should experience "strong continued growth" of 15% in 1986.

On the subject of television prices, Coen said that disinflation, delayed by the Olympics last year, will continue into the first half of 1986. He also said that split 30-second commercials "will be a factor" in 1986 as they help keep network prices down. Coen said that one clue to the softness this year and next could be found in a drop in key categories such as public utlilities and computers, and a shifting of other categories to newspaper inserts.

Kenneth E. Caffrey, executive vice president, Ogilvy & Mather, said that consolida-

New division. MMT Sales Inc. has established MMT Marketing Division as a unit to represent the needs of television stations in small- and medium-size markets, effective March 1. Jack Oken, president of MMT Sales, said the new division will be a separate entity for stations that "get lost in long-list firms." He told a news conference that Robert Kizer, former president of Avery-Knodel Television, has been named to head MMT Marketing but his exact title has not been determined.

Kizer said the new representative firm will begin with offices in New York, Chicago, Los Angeles, Dallas, Detroit, Minneapolis, St. Louis and San Francisco.

If you were *out of it* Your listeners were *out of it!*

If your radio station wasn't part of the DON KING RADIO NETWORK on August 10 and September 21, then your radio listeners missed Hector "Macho" Camacho over Jose Luis Ramirez, Bernard Benton over Alfonzo Ratliff and Michael Spinks over Larry Holmes. And, your station missed history, ratings, prestige, sales and $$$!!! Add your call letters to a growing list. Don't be KO'd in the next bout. Join our network family for another blockbuster — Tony "TNT" Tubbs versus Tim "Terrible" Witherspoon on January 17, live via satellite from Atlanta, Georgia. Be there!!!

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WNBC, New York; KKGO-FM, Los Angeles; WBBM, Chicago; WFIL, Philadelphia; KNBR, San Francisco; WEEI, Boston; WJR, Detroit; WWDC, Washington, DC; WJMO, Cleveland; KQV, Pittsburgh; WIOD, Miami; KSTP, Minneapolis/St. Paul; WAOK, Atlanta; WTMP, Tampa/St. Petersburg; KXOK, St. Louis; KBRQ, Denver; WCAO, Baltimore; WTIC, Hartford; KWJJ, Portland; KFYI, Phoenix; WKRC, Cincinnati; WOKY, Milwaukee; WBJW, Orlando; WDAT, Daytona Beach; WQUE, New Orleans; WCOL, Columbus; WPTF, Raleigh; WREC, Memphis; WBCK, Battle Creek; WFAN, Providence; KLUB, Salt Lake City; WGNT, Huntington; WAVG, Louisville; WKBO, Harrisburg; WIPA, Lancaster; WLBR, Lebanon; WPEX, Norfolk; WKBO, Harrisburg; WIPA, Lancaster; WING, Daytton; WBIG, Greensboro; WQBK, Albany; KELI, Tulsa; WBCM, Bay City; KEEL, Shreveport; WINA, Charlottesville; KFDI, Wichita; WNOX, Knoxville; WCWA, Toledo; WKRG, Mobile; WCOA, Pensacola; KOB, Albuquerque; WOKV, Jacksonville; KMJ, Fresno; WJNO, West Palm Beach; WNDR, Syracuse; WLVA, Lynchburg; WDUZ, Green Bay; WOW, Omaha; WMRZ, Moline; WDBQ, Dubuque; WVLK, Lexington; WDXB, Chattanooga; WRTA, Altoona; WKBH, Youngstown; WSLI, Jackson; KNST, Tucson; KTTS, Springfield; KLIN, Lincoln; WXAM, Baton Rouge; WDRM, Decatur; WVMT, Burlington; WIRY, Plattsburgh; KYKC, Sioux Falls; WSPR, Springfield; KWTX, Waco; WEBC, Duluth; KSKX, Topeka; WLKF, Lakeland; WTSN, Dover; KROW, Reno; KHVH, Honolulu; WIIN, Atlantic City; WVNA-FM, Tuscumbia; WSLR, Akron; WJTN, Jamestown; KRIN, Canon City; KKXL, Grand Forks; KCMJ, Palm Springs; KDIG, San Bernardino; WAVZ, New Haven

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signment of license from Joel Clawson to WJOZ Inc. for $175,000. Seller is also app. for new AM in Trumansburg, N.Y. Buyer is owned by Leonard I. Ackerman (80%), Jarvis Collins (5%) and Lorraine Bates, and her husband, David (15%). They also own WECQ(FM) Geneva, N.Y. and WMLB(AM) West Hartford, Ct., and recently purchased WKAD(FM) Canton, Pa. and WLIS(AM) Old Saybrook, Ct. ("Changing Hands," Nov. 25). Filed Nov. 22.

■ WWON(AM)-WNEF(FM) Woonsocket, R.I. (AM: 1240 khz; 1 kw-D; 250 w-N; FM: 106.3 mhz; 3 kw; HAAT: 215 ft.)—Seeks assignment of license from Panda Enterprises Inc. to Ocean State Broadcasting Ltd. Partnership for $600,000. Seller is owned by Arthur Stambler, who also has interest in WWZO(FM) Bethlehem, Pa., and WVAI(AM)-WUSQ(FM) Winchester, Va., and cable system in Fremont, Calif. Buyer is owned by Bernard Barczak, William S. Cerny, George Chopivsky and George Y. Wheeler. It also owns WVPO(AM)-WSBG(FM) Stroudsburg, Pa. Cerny and family also own WLBK(AM)-WDEK(FM) DeKalb, Ill. Filed Nov. 26.

■ WQXJ(AM) [formerly WGSW(AM)] Greenwood, S.C. (1350 khz; 1 kw-D)—Seeks assignment of license from Radio Greenwood Inc. to E.M. Associates Inc. for $170,000 note over ten years with monthly payments of $1,900. Seller is owned by Alan H. Woodall, who also owns WSLE(AM) Bremen, Ga. Buyer is principally owned by Gilbert D. Evans, with W. Robert Molden and Gary M. Minegar. It has no other broadcast interests. Evans is news director at WCRS(AM) Greenwood. Molden is Greenwood businessman. Minegar is pastor in church in Greenwood. Filed Dec. 3.

■ WBRY(AM) Woodbury, Tenn. (1540 khz; 500 w-D)—Seeks assignment of license from SunGroup Broadcasting of Knoxville Inc. to DaSan Communications Corp. for $110,000 cash. Seller is subsidiary of SunGroup Inc., Nashville-based station group of two AM's and three FM's principally owned by Frank A. Woods, president and CEO and John W. Biddinger. Woods has interest in WTBP(AM) Parsons, Tenn. Biddinger has interest in KESY-AM-FM Omaha. Buyer is owned by David P. Bunge with his wife, Sandra Lee. It has no other broadcast interests. Filed Dec. 2.

■ KTON(AM)-KTQN(FM) Belton, Tex. (AM: 940 khz; 1 kw-D; 106.3 mhz; 3 kw; HAAT: 490 ft.)—Seeks assignment of license from Center City Communications Inc. to Heart of Texas Communications Ltd. for $2,630,000 cash. Seller is owned by Ken C. Williams and Garlyn O. Shelton, who have no other broadcast interests. Buyer is owned by Joe Abernathy (10% gen. partner), Wayne Dayton (12%) and Gary Rogers (8%). It also owns KERV(AM)-KVRL-FM Kerrville, Tex. Filed Dec. 5.

■ KBUS(FM) Paris, Tex. (—Seeks transfer of control of Lamar County Broadcasting Inc. from Jacklyn Merchant (82%) to Marcia Eller and her husband, Ray, for approx. $10,000. Seller has no other broadcast interests. Buyers originally owned 18% of station. Filed Dec. 3.

■ WKBH(AM) Holmen, Wis. (1570 khz; 1 kw-D)—Seeks assignment of license from Big River Broadcasting Co. to Riverview Communications Inc. for $159,746, comprising $38,982 cash and remainder note at 10% over 10 years, payments beginning one year after closing. Seller is owned by Verdel Lonnquist, who has no other broadcast interests. Buyer is owned by Joseph P. Roskos (40%), Patrick Delaney (40%) and Michael W. Schmitz (20%). It owns WKDL(FM) Trempeleau, Wis. Delaney, with his wife, Joanne, owns WTIM(AM)-WTJY(FM) Taylorville, Ill. Schmitz has interest in WSBW(FM) Sturgeon Bay, Wis. Filed Dec. 3.

New Stations

Applications

AM's

■ Templeton, Calif.—William A. Zawila seeks 1060 khz; 1 kw-D. Address: 12550 Brookhurst St., Garden Grove, Calif. 92640. Principal owns KOLI(AM) Coalinga, Calif., KWSA(AM) West Klamath, Ore., and is app. for new FM in San Joaquin, Calif. Filed Dec. 2.

■ Gladstone, Mo.—Michael Glinter seeks 890 khz; 1.5 kw-D. Address: 1711 Appletree Lane, Fort Mill, S.C. 29715. Principal has interest in WQCC(AM) Charlotte, N.C. and recently purchased WIDD(AM) Elizabethtown, N.C. Filed Dec. 2.

■ Smithville, Mo.—Spann Communications seeks 890 khz; 1 kw-D. Address: 5525 S. State St., Chicago 60621. Principal is owned by Pervis Spann, who also owns WVON(AM) Cicero, Ill., and WXSS(AM) Memphis and is app. for new AM in Sandy Springs, Ga. Filed Dec. 2.

■ Owego, N.Y.—Owego Broadcasters seeks 1040 khz; 10 kw-D; 250 w-N. Address: Box 2233, Citrus Heights, Calif. Principal is owned by Donald P. Harris, who is also app. for new AM in Rosamond, Calif. Filed Dec. 2.

Summary of broadcasting as of September 30, 1985

Service	On Air	CP's	Total *
Commercial AM	4,799	170	4,969
Commercial FM	3,839	418	4,257
Educational FM	1,211	173	1,384
Total Radio	9,849	761	10,610
FM translators	789	444	1,233
Commercial VHF TV	541	23	564
Commercial UHF TV	379	222	601
Educational VHF TV	113	3	116
Educational UHF TV	186	25	211
Total TV	1,219	273	1,492
VHF LPTV	224	74	298
UHF LPTV	130	136	266
Total LPTV	354	210	564
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

■ Farragut, Tenn.—Faragut AM Ltd. seeks 670 khz; 500 w-D. Address: 3728 Creekland Ct., Nashville 37219. Principal is owned by Ronald House, (25% gen. partner), David Goff (50% lim. partner) and Harry C. Powell (25% lim. partner). Goff has interest in WPMJ(TV) Owensboro, Ky. Powell has interest in two LPTV's in Florida, and is app. for new TV's in Milwaukee and Urbana, Ill., and 16 LPTV's. Filed Dec. 2.

FM

■ Mobile, Ala.—Life Church of Mobile Inc. seeks 88.5 mhz; 28 kw; HAAT: 250.9 ft. Address: 8701 Zeigler Blvd., 36608. Principal is equally owned by Dick Braswell, John S. Heritage and Violet S. Deas. It has no other broadcast interests. Filed Nov. 19.

Facilities Changes

Applications

AM's

Tendered

■ WINY (1350 khz) Putnam, Conn.—Seeks CP to change power to 5 kw. App. Dec. 9.

■ WONQ (1140 khz) Orlando, Fla.—Seeks mod. of CP to increase power to 5 kw. App. Dec. 9.

■ WBLC (1360 khz) Lenoir City, Tenn.—Seeks CP to change freq. to 670 khz. App. Dec. 9.

Accepted

■ KBLA (840 khz) Ball, La.—Seeks MP to change TL. App. Dec. 6.

■ WYST (1010 khz) Baltimore—Seeks CP to change TL. App. Dec. 6.

■ KMJJ (1140 khz) Las Vegas—Seeks mod. of lic. to move SL to 3510 West Hacienda St., Clark county, Nev. App. Dec.

November 26, 1985

Chase Broadcasting Company, Inc.
has acquired
WSTC(AM) & WYRS(FM)
Stamford, Connecticut
from
Radio Stamford, Inc.
for
$4,000,000

The undersigned initiated this transaction,
assisted in the negotiations
and acted as advisor to Radio Stamford, Inc.

Richard A. Foreman Associates
Media Brokerage & Consulting

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Stamford, Connecticut 06902
203 327-2800